

# EXHIBITOR PROSPECTUS

EXHIBITING • SPONSORSHIP • ADVERTISING • VENDOR TRAINING + PLUS



# EXHIBIT AT PARIS LAS VEGAS

CONNECT WITH TOP DEALERS AND GAIN INVALUABLE INSIGHTS INTO THE FUTURE OF THE RV INDUSTRY

PREPARE TO MAXIMIZE YOUR ENGAGEMENT



## Network with Top Dealers: Maximize Your ROI at the RVDA Convention

### Why Network at the RVDA Convention?

- **Connect with qualified buyers:** Meet face-to-face with potential clients, partners, and key industry influencers.
- **Build valuable relationships:** Develop long-lasting connections with dealers and decision-makers.
- **Boost your ROI:** Maximize the value of your convention investment by generating leads and building brand awareness.
- **Gain deeper insights:** Interact with dealers in a relaxed atmosphere to understand their specific needs and challenges.



### RVDA's Networking Opportunities:

Throughout the convention, we offer numerous ways to connect with dealers:

- **Informal gatherings:** Enjoy casual networking spaces throughout the exhibit hall and other common areas.
- **Sponsored events:** Increase your visibility and engage with targeted audiences through sponsorship opportunities.
- **Vendor Training +Plus workshops:** Choose a topic relevant to your brand and engage with attendees face-to-face, outside the exhibit hall.
- **Special receptions:** Connect with key players at exclusive events like the Wednesday night RV Business Top50 Dealer Awards.
- **Exhibit hall:** Engage directly with dealers visiting your booth. Enjoy casual networking spaces throughout the exhibit hall and other common areas.

**Don't miss out on the valuable networking opportunities at the RVDA Convention.**

**Register today and start building relationships that will drive your business forward!**



# EXHIBIT AT PARIS LAS VEGAS

MAXIMIZE YOUR ROI BY NETWORKING WITH TOP DEALERS AND DISCOVERING THE FUTURE OF THE RV INDUSTRY AT RVDA

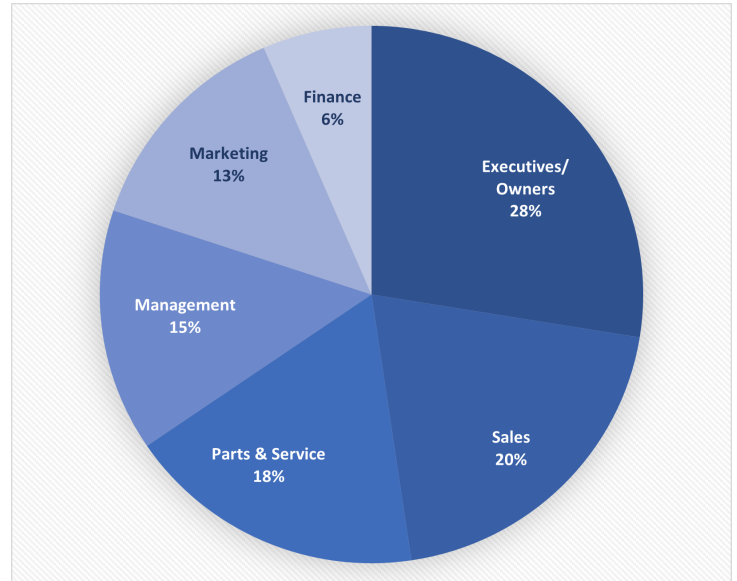


GET THE BEST RETURN ON YOUR EVENT INVESTMENT

DEALERS SAY THEY ATTEND THE EXPO TO . . .



ATTENDEE BREAKDOWN BY DEPARTMENT BASED ON JOB TITLE. . .



## REACH RV DEALERS FROM ACROSS NORTH AMERICA

YEAR	TOTAL ATTENDANCE	DEALERSHIP ROOFTOPS REPRESENTED
2021	1,580	719
2022	1,811	747
2023	1,645	758
2024	1,701	871
2025	1,715	797

# RVDA BOOTH ASSIGNMENT POLICY

Exhibit space will be assigned based on sponsorship level and previous participation. Partners, our highest level of sponsorship, will have first priority in booth selection. Following Partners, sponsors will be assigned booths, then returning exhibitors from the previous year, and finally, open to all other exhibitors.

Partnerships start at \$15,000 for Bronze, \$25,000 for Silver, \$40,000 for Gold, and \$50,000 for Platinum. Sponsorships begin at \$4,600 and range up to \$10,000. For more information on how to participate, please contact Julie Newhouse at 703-364-5518 or by email at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org)

## EXHIBITOR SPACE RATES

Booth Size	Associate Member Rate	Non-Member Rate*	Number of Badges
8x10 or 10x10	\$3,800	\$4,400	2
8x20 or 10x20	\$7,300	\$7,900	3
10x30	\$10,800	\$11,400	4
10x20 Endcap SPONSORS ONLY	\$7,800	n/a	3
20x20 island	\$13,400	\$14,000	5
20x30 island	\$19,600	\$20,200	7
TABLETOPS			
Tabletop*	\$3,800	\$4,400	2
VEHICLE SPACE			
14x40	\$12,208%	\$12,808	3
14x35	\$11,682	\$11,282	3

**Please Note: Pricing Subject to Change.**

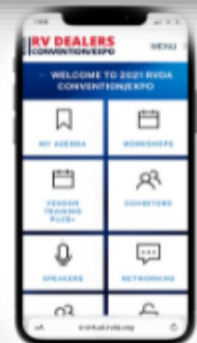
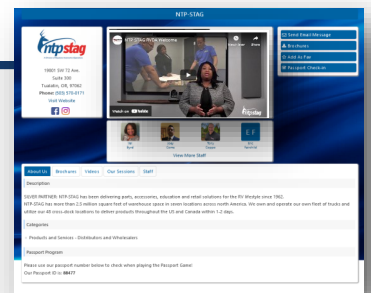
**Notes on pricing:** Pricing is subject to change, Membership is \$637/yr, **The pricing does not include furniture.** 10x20 endcap are for sponsors only, \*Tabletops are not booths, space is limited, and you may not have electric, but they do include the table and chairs., % includes visqueen, spotting fee of \$520 per unit is extra.

## EACH BOOTH INCLUDES:

- **8' pipe and drape back wall with 3' side rails for standard inline booths only.**
- **Company identification sign for standard inline booths only.**
- **Vehicle spaces include visqueen, plastic floor covering required by hotel.**
- **Security during all set-up, show, and tear-down hours.**
- **Exhibitor registrations by booth size, add'l badges can be purchased for \$285 each.**
- **Contact list (including email for those who do not opt out) of the pre-registered attendees for your use through Jan. 2027.**
- **Company recognition in the pre-convention issues, Aug. thru Nov., of RV Executive Today magazine.**
- **Company listings in the onsite program.**
- **Free online company showcase available to attendees October 2026 - January 2027.**

## FREE ONLINE COMPANY SHOWCASE

- **Your Company Profile**—You can add your logo, company description, social links, website, address, and phone. Your booth will be searchable by keyword, company name, or product category.
- **Enhance Your Company Profile with Video** —Upload a video at the top of your profile page to welcome your visitors or highlight your product or service. You can include a list of up to 10 video links (YouTube or Vimeo). The videos can be demonstrations of your product, about a service you offer, or a virtual walkthrough of an RV!
- **Documents, Brochures, and Catalogs**—Upload product information, brochures, or catalogs in a PDF format that visitors can easily view or download the information they are looking for.
- **Analytics on Visits and Visitors**—The portal also includes access to data based on booth traffic, emails sent, links clicked (website/social and all buttons), files downloaded, video's watched, and chat interactivity.



## VEHICLE INFORMATION

### DEDICATED VEHICLE SPACE AVAILABLE:

- 14' x 40' – 560 sq ft of space designed to showcase your vehicles effectively.
- RVDA Members: **\$12,208** | Non-Members: **\$12,808**
- Ideal for displaying your latest models and engaging with potential buyers.



### FOR ALL RV MANUFACTURERS BRINGING UNITS

- **Vehicle Delivery:** Deliveries will be scheduled throughout the day on Sunday, November 9th, beginning at noon. You will receive detailed delivery instructions and a designated time slot closer to the event.
- **Booth Space Fee Includes:** The cost of visqueen protective plastic provided by RVDA to protect the ballroom floor. TotalExpo can remove the visqueen after your booth setup is complete.
- **Fuel Requirements:** Gas tanks should be no more than 1/8 full or 3 gallons (whichever is less) for motorized units.
- **Propane Prohibition:** No propane tanks are allowed in the exhibit hall at any time, including empty tanks for display. This is a fire marshal requirement.
- **Vehicle Movement:** Vehicles cannot be turned on, operated, or moved within the exhibit hall at any time, including during setup and teardown.
- **Vehicle Preparation:** All vehicles should be washed before entering the exhibit hall. We recommend visiting a local dealership or truck wash.
- **Vehicle Removal:** The exhibit hall closes on Thursday, November 13th at Noon. Vehicle removal will begin as soon as the visqueen can be safely laid down.
- **Spotting Fee:** A \$520 spotting fee per vehicle is required by TotalExpo.

### TIPS

- **Electrical:**
  - Order for installation on Monday instead of Sunday to avoid paying for Sunday labor rates.
  - Make sure to bring your own electrical adaptors, as Encore Event Services does not provide them.
- **Information Needed:** TotalExpo will need the weekend contact cell number, size of the unit, and weight of the unit for the hotel.

## PAYMENT INFORMATION

**50% payment is due with the exhibitor application.** You can request that the balance is paid on the same credit card on July 31st. Or you can be invoiced for the remaining amount. Payment is due in full **by Thursday, July 31st.**

## CANCELLATION POLICY

**Cancellation Policy:** *Please ensure you understand this policy before booking your exhibit space.*

**Before July 31, 2026:**

- You can cancel your exhibit space and receive a refund of your deposit, **minus a \$900 administrative fee.**
- To cancel, you must provide **written notification to RVDA.**

**After July 31, 2026:**

- You are **not eligible for a refund of your deposit.**
- You are **still responsible for paying the full amount for the exhibit space,** even if it's re-rented to another exhibitor.
- By cancelling your space, you **forfeit all benefits associated with the exhibit space.**

If you have any questions, please contact RVDA directly.

## CERTIFICATE OF INSURANCE - DUE OCTOBER 2ND.

Each Exhibitor, at its own expense, **MUST** secure and maintain through the period of the Event, inclusive of move-in and move-out days, comprehensive general liability insurance policy providing limits of at least \$1,000,000.00 combined bodily injury and property damage per each occurrence. Such insurance shall name RVDA and Facility as additional insureds. Neither the Facility, nor RVDA, nor any of its service contractors will be responsible for loss or damage of any merchandise while in transit to or from the Facility or while in the Facility. All Exhibitors must carry their own insurance through their own sources and at their own expense and provide proof of this insurance to RVDA Staff in the RVDA office no later than **October 2, 2026.**

**The Insurance Holder would be RVDA**

RVDA – RV Dealers Association, 3930 University Drive, Fairfax, VA 22030

**Dates and Location of the show:**

November 9-13, 2026, Paris Las Vegas, 3655 S Las Vegas Blvd, Las Vegas, NV 89109

## Exhibit Hall Schedule

<i>(Note: New Hours Wednesday)</i>	
<b>Tuesday, Nov 10</b>	<b>3:30 pm - 7:00 pm</b>
<b>Wednesday, Nov 11</b>	<b>11:30 am - 3:30 pm</b>
<b>Thursday, Nov 12</b>	<b>9:00 am - Noon</b>

Schedules Subject to Change

## SCHEDULE DETAILS

**Tuesday:**

- **3:30 PM:** Kick off the event with the **Exhibit Hall Opening Happy Hour!** This is a **free** opportunity for everyone to connect and explore the booths.

**Wednesday:**

- **1:00 PM** Enjoy a complimentary **Lunch in the Exhibit Hall** and continue building connections with fellow attendees and exhibitors.

**Thursday:**

- **9:00 AM:** Start your day with a delicious **Brunch** served in the Exhibit Hall, **open to everyone!**

**Important Note:** Please refrain from dismantling your booth before **Noon on Thursday, Nov. 12th.**

**GET READY FOR NETWORKING, LEARNING, AND EXPLORING EXCITING PRODUCTS AND SERVICES IN THE VIBRANT EXHIBIT HALL!**

<b>SET UP / TEAR DOWN SCHEDULE</b>	
<b>Vehicle Move-In</b>	
<b>Sunday, Nov 8</b>	<b>11:00 am—5:00 pm</b>
<b>Vehicle &amp; Exhibitor Set-up</b>	
<b>Monday, Nov 9</b>	<b>2:00 pm - 6:00 pm</b>
<b>Tuesday, Nov 10</b>	<b>8:00 am - 2:00 pm</b>
<b>Vehicle &amp; Exhibitor Move-Out</b>	
<b>Thursday, Nov 11</b>	<b>Noon - 6:00 pm</b>

# READY TO SHOWCASE YOUR BUSINESS AT THE RVDA CONVENTION?

Here's how to secure your exhibitor spot and ensure a successful event:

## Step 1: Sign Up and Secure Your Booth

1. **Complete the exhibitor application:** This detailed form is included in the brochure. Make sure to provide all necessary information clearly and accurately.
2. **Submit your application and payment:** Once you've completed the application, submit it to RVDA along with a 50% deposit for your chosen booth space.
3. **Relax! We'll process your application:** Once received, RVDA will review your application and confirm your booth assignment in the order they were received. Please allow about 3 weeks, as we work through the applications.



## Step 2: Get Ready for the Show

After your registration is processed, we'll send your booth details and instructions to set-up your online showcase on our convention platform. This platform is accessible from any device, making it convenient for attendees to connect with you and explore your brand at their own pace. Showcase your company with a welcome video, contact information, links to videos on YouTube and Vimeo, and documents, brochures, and catalogs in a PDF format that visitors can view or download. Let's turn virtual interactions into real connections!

## Step 3: Registration

Each booth staff member needs an exhibitor badge.

- **Exhibitor Badge registration** will open in August via a dedicated link for exhibitor registrations only.
- **Additional badges over your booth allotment can be purchased for \$285 each.** These are for booth personnel only and cannot be shared with attendees or non-exhibiting companies.

**Remember:** Your exhibitor badge is your key to unlocking the full potential of the convention.



## GET MORE FROM YOUR EXHIBITOR BADGE!

Did you know your exhibitor badge isn't just for the exhibit hall?

It grants you access to a wide range of valuable events and activities, including:

- **Opening General Session and Keynote Speaker:** Start your convention strong with insights from industry leaders on Tuesday before the exhibit hall opens.
- **Exhibit Hall Activities:** Join fellow exhibitors and attendees at the Tuesday night Happy Hour, Wednesday Lunch, and Thursday Brunch.
- **Educational Workshops:** Expand your knowledge and expertise with in-depth sessions on various topics. Find more information at [www.rvda.org/convention](http://www.rvda.org/convention).
- **Receptions:** Network with key players at most receptions, including the Wednesday night RV Business Top50 Dealer Awards (unless marked private or Dealers Only).

# MAXIMIZE YOUR EXPERIENCE



REACH YOUR TARGET MARKET BEFORE, DURING, AND AFTER THE EVENT

## Reach and Visibility - FREE Opportunities:

- **Enhanced Company Listing:** Get listed in the printed onsite program *and* the virtual platform. Submit a 50-word company description by August 1st.
- **Targeted Attendee Connections:** Access the pre-registered attendee list this October and connect with potential customers who have already expressed interest.
- **Extended Online Company Showcase (Available October - January 31, 2027):** Your online showcase is accessible on any device, offering:
  - **Welcome Video:** A quick introduction to your company.
  - **Direct Contact Information:** Make it easy for attendees to reach you.
  - **Multimedia Content:** Showcase up to 10 YouTube/Vimeo videos (demos, product info, company insights).
  - **Downloadable Resources:** Offer brochures and catalogs in PDF format.
  - **Expanded Reach:** Connect with attendees *and* a wider audience, including those who couldn't attend in person and dealer staff. Your showcase remains active through **January 31, 2027**.

## Exclusive FREE Offer: On-Demand Vendor Training +Plus Workshop (Limited to the First 30 Sign-Ups!)

Want to maximize your reach and connect with RV dealers before they even arrive in Vegas? Here's another way to participate in the RVDA Convention/Expo: offer an on-demand workshop!

Record a workshop showcasing your expertise and the value you bring to RV dealerships. We'll deliver it directly to registered attendees through the Convention/Expo app. Get your content to us on time, and we'll post it before the convention, giving dealers ample opportunity to learn about your offerings before they get to Vegas. Your content will be hosted on our secure platform until **January 31, 2027**, providing extended visibility and ROI.

Don't miss this fantastic opportunity to connect with potential customers early! **Sign up by Friday, May 30, 2026, to be included in the August issue of RV Executive Today.**



**RESERVE YOUR SPACE TODAY—Contact Julie at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org) or call (703) 364-5518**

# MAXIMIZE YOUR REACH: 2026 ADVERTISING OPPORTUNITIES

## Connect with the Industry’s Most Influential Decision Makers

Don't let your brand get lost in the crowd. By combining high-frequency digital and print advertising in **RV Executive Today** magazine with a premium placement in the **Official Onsite Program**, you ensure your message is seen before, during, and after the convention at Paris Las Vegas.

## I. THE POWER BUNDLES (BEST VALUE)

Our most popular options for exhibitors looking for consistent visibility and maximum ROI.

### BUNDLE #1: THE PRE-CONVENTION PUSH

**5 Total Ad Placements** Build momentum as dealers plan their convention schedules. Includes the August, September, October, and November issues of *RV Executive Today* + 1 Ad in the *Official Onsite Program*.

- **Full-Page Bundle: \$5,750 (Save \$450)**
- **Half-Page Bundle: \$3,400 (Save \$290)**
- **Quarter-Page Bundle: \$1,975 (Save \$175)**
- **Deadlines:** Space Close: **June 23** | Materials Due: **July 7**

### BUNDLE #2: THE FULL CYCLE VISIBILITY

**7 Total Ad Placements** The ultimate branding strategy. Includes all 6 pre/post-convention issues (August 2026 – January 2027) + 1 Ad in the *Official Onsite Program*.

- **Full-Page Bundle: \$7,875 (Save \$725)**
- **Half-Page Bundle: \$4,725 (Save \$385)**
- **Quarter-Page Bundle: \$2,625 (Save \$375)**
- **Deadlines:** Space Close: **June 23**  
Materials Due: **July 7**

## II. PER ISSUE ADVERTISING RATES

*A la carte options for targeted messaging.*

Ad Size	RV Executive Today (Per Issue)	Onsite Program (One time)
Full-Page	\$1,200	\$1,400
Half-Page	\$710	\$850
Quarter-Page	\$425	\$450

Issue	Close	Due
Aug	6/23	7/7
Sept	7/23	8/7
Oct	8/24	9/8
Onsite	8/24	9/8
Nov	9/23	10/7
Dec	10/23	11/6
Jan	11/23	12/7

## III. ADVERTISING SPECS

SIZE	WIDTH	HEIGHT
1 page bleed all sides*	8.75"	11.25"
1 page no bleed	7.5"	10"
1/2 page vertical	3.5"	10"
1/2 page Island	4.875"	7"
1/2 page horizontal	7.5"	4.875"
1/4 page vertical	3.5"	4.875"
1/4 page horizontal	7.5"	2.75"

\*Bleeds are on full page ads only. Bleed is 1/8" (.125") on all sides. Final ad size needs to be 8.75 x 11.25. it will get cut down to 8.5 x 11 (final magazine size)

### Technical Guidelines

Press quality PDF files are preferred. Please be sure to include all fonts and graphics. Images must be 300 dpi in CMYK color mode. Magazines are saddle stitched. Finished size is 8.5" x 11".

### Unacceptable Applications

We do not accept Microsoft Word, Publisher, PowerPoint, low resolution or web-quality graphics for printing production. Contact us if you have questions about the file you're submitting.

### Submitting Artwork for Print Ads

We prefer artwork to be submitted electronically. Please email all AD artwork to Julie Newhouse at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org) and [v.walker.design.inc@gmail.com](mailto:v.walker.design.inc@gmail.com)

# VENDOR TRAINING +PLUS

MEET FACE-TO-FACE WITH DEALERS OUTSIDE OF THE EXHIBIT HALL

BOTH IN-PERSON AND ON-DEMAND OPTIONS ARE AVAILABLE TO HELP YOU INCREASE YOUR REACH

# VENDOR TRAINING +PLUS

## ELEVATE YOUR BRAND WITH AN EXCLUSIVE VENDOR TRAINING +PLUS WORKSHOP

We're offering a unique opportunity for exhibitors and sponsors to conduct one-hour, proprietary workshops for attendees. Whether you prefer the energy of a live audience or the broad reach of a digital platform, these workshops allow you to showcase your expertise outside the exhibit hall.

Feature	Onsite Workshop (Live)	On-Demand (Digital)
Cost	\$1,599	FREE
Location	Live at Paris Las Vegas	Convention App & Platform
Schedule	Tuesday – Thursday	Available All Week
Capacity	Limited to 30 Sessions	Open to All Exhibitors
Engagement	Face-to-Face Lead Gen	Digital Visibility

## HOW TO PARTICIPATE & DEADLINES

- You Must be An exhibitor, Sponsor, or Partner.**
- Submit Your Application:** Complete the attached form and select your preferred format (Onsite or On-Demand).  
*Note: Onsite applications require the \$1,599 fee.*
- Submit Workshop Details:** After applying, you will receive a spreadsheet to provide your Title, Learning Objectives, Summary, and Speaker Bio.
  - Onsite Deadline:** April 30th (To ensure inclusion in the schedule and pre-convention materials).
  - On-Demand Deadline:** May 31st (To be included in the **August Issue of RV Executive Today Magazine**).
- Scheduling:** Onsite schedules are finalized in July. We carefully manage the schedule to ensure competing topics are not placed against each other, maximizing your audience potential.

## WHAT RVDA PROVIDES

### ONSITE WORKSHOPS (\$1,599)

- Magazine Feature:** Title and description included in the **August - October Issues of RV Executive Today**.
- Track Alignment:** Categorized under industry tracks (AI, Business Innovation, Dealer/GM, Fixed Ops, or Digital Marketing/BDC).
- AV & Tech:** Meeting space, LCD projector, screen, podium, and microphones (podium & lavalier). *Exhibitors provide their own laptop.*
- Direct Marketing:** A pre-registered attendee list for personal invitations and physical signage outside your room.

### ON-DEMAND WORKSHOPS (FREE)

- Magazine Feature:** Title and description included in the **August Issue of RV Executive Today** (if details are submitted by May 31st).
- Digital Presence:** Full workshop description and speaker details featured on the Convention App.
- Extended Reach:** Attendees engage with your content at their convenience throughout the convention week.

# SPONSORSHIPS

RVDA OFFERS EXHIBITORS A HOST OF HIGH-PROFILE SPONSORSHIP OPPORTUNITIES TO GIVE YOU THE TOOLS YOU NEED TO INCREASE BRAND AWARENESS, BOOTH TRAFFIC, BRAND CREDIBILITY, AND YOUR ROI.

LET US CUSTOMIZE A SPONSORSHIP PACKAGE IN-LINE WITH YOUR MARKETING BUDGET.



## SPONSORSHIPS OPPORTUNITIES

Pricing shown for the following sponsorships are for exhibiting companies only.

Interested in a Sponsorship, and not Exhibiting?, contact Julie Newhouse [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org), about pricing that can include options for badges, online company showcase, onsite program advertising, and a company listing in the onsite program.

### SPONSORSHIPS - \$4,600

- **RV Executive Tonight Attendee e-Newsletter**  
Exclusive advertiser of e-newsletters. The e-newsletter will be emailed each evening to attendees with a wrap-up of the day's events and tips for making the most of the day ahead. - **only one available.**
- **Evaluation Gift Card Promotion** - Attendees will be encouraged to fill out workshop evaluations for a chance to win a \$25 - \$50 Starbucks gift card (limited availability). Drawing and notifications will be held daily (Monday - Friday) during the convention. The Evaluation Gift Card Sponsorship, will be mentioned in the Onsite Program, "Chance to Win" emails to Attendees with their registration information, RV Executive Tonight e-newsletter, and on education room signage with the wording sponsored by: *(your company name)* - **only one available.**
- **Education Session AV Co-sponsorship**—Elevate the educational experience for attendees and showcase your brand! Co-sponsor the Education Session AV, providing LCD projectors, screens, and microphones. Your logo and booth number will be displayed prominently on all education workshop signage, guaranteeing maximum visibility throughout the event. Help make these sessions a success and connect with future customers -**no limit.**
- **Morning Coffee Breaks Co-Sponsorship** —Fuel attendee focus and elevate your brand with Morning Coffee Break Co-Sponsorship! Treat attendees to a refreshing cup of coffee or tea in the dealer lounge on Tuesday, Wednesday, and Thursday mornings. Gain valuable exposure with your logo displayed on all coffee break signage alongside the schedule. - **no limit.**
- **Selfie Station Advertisement**—Signage beside the RVDA selfie station can include your company-branded message. Details for artwork for signage will be given. — **only one available**

## Maximize Your Visibility with Every Sponsorship!

All sponsorships offer a comprehensive exposure package, ensuring your brand gets noticed throughout the event:

- **Prominent placement:** Gain recognition on the **Convention Platform, Onsite Program, and pre-convention issues of RV Executive Today**, reaching attendees across various channels.
- **Branded signage:** Showcase your logo with the prominent "sponsored by" wording wherever applicable, highlighting your support and enhancing brand visibility.
- **General session recognition:** Receive valuable logo recognition during the opening general session, reaching a large audience and making a lasting impression.

Elevate your brand, connect with your target audience, and secure valuable exposure. Explore our sponsorship options today!



## **SPONSORSHIPS - \$6,000**



- **Elevate Your Brand: Emcee Sponsorship** - Enhance your brand visibility by sponsoring the Master of Ceremonies for both the Annual Meeting and the Spotlight on Excellence Luncheon. Gain prime exposure in front of a high-profile audience as the Emcee introduces speakers and guides the event flow. **Benefits:** Logo prominently featured on signage outside the event and in the onsite program - *only one available.*
- **Spotlight on Excellence Luncheon and Program Co-Sponsorship (Tue, 12:00 PM – 2:15 PM)** RVDA recognizes and celebrates the Top-Rated RV Manufacturers/Brands from the Dealer Satisfaction Index (DSI) Survey, select members certified by the Society of Certified RV Professionals, and DMS providers who recognize clients for their contributions to the Repair Event Cycle Time (RECT) initiatives. Luncheon sponsors will be recognized on signage outside the event. - *only four available.*
- **Annual Meeting RVDA of America Breakfast Co-Sponsorship** - Sponsor the breakfast preceding the RVDA annual meeting on Wednesday morning. Showcase a repeating digital advertisement (no sound) during breakfast (7:30 a.m. – 8:30 a.m.) prior to the meeting and share printed materials placed on all tables. Your presentation will be part of a series of up to three other presentations. This is your chance to connect with the audience before the meeting begins. - *only three available.*
- **Water Cooler Classroom area** - Quench the thirst of attendees and become a hero by sponsoring one of three water stations at the education convention! We will set up the stations throughout the convention area, and each station can be personalized with information or signage from your company, providing great brand exposure. Don't miss this refreshing opportunity to make a splash and hydrate the event! - *only three available.*
- **Tuesday Night Happy Hour Co-Sponsorship. Make a Splash at the First Big Mixer!** - Co-sponsor the Tuesday Night Happy Hour on the expo hall floor and connect with a large audience in a relaxed setting. Gain maximum exposure with your logo displayed on the event platform, entrance to the exhibit hall, and tables throughout the aisles. Provide branded beer koozies for direct engagement with attendees, who will receive a random mix of sponsored koozies at both bars. Don't miss this prime opportunity to elevate your brand and connect with potential customers!
- **Wednesday Expo Hall Luncheon Co-Sponsorship** - Attendees appreciate the food and beverage provided during the event. Your company logo will appear on signage outside the expo hall entrance, the education/schedule matrix, the onsite program, and tent cards placed on tables in the buffet seating area.
- **Thursday Expo Hall Brunch Co-Sponsorship** - Similar to Wednesday's lunch, attendees appreciate the food and beverage provided. Your company logo will appear on signage, the education/schedule matrix, the onsite program, and tent cards placed on tables in the buffet seating area.
- **Education Track Sponsorship. Support dealer education and boost your brand visibility!** - Help RVDA deliver exceptional education sessions for dealers by sponsoring an education track!

### **Choose from the following tracks:**

- ◇ Business Innovation (F&I & Sales), Dealer/GM, Fixed Ops, Digital Marketing/BDC, Rental, and AI

### **Benefits:**

- ◇ Banner Ad in the Online Platform linked to your online company showcase or website.
- ◇ Your logo on all education room signage.
- ◇ Listing in the onsite program as the track sponsor.



## SPONSORSHIPS - \$6,500

- **Signage Sponsorship & Full-Page Ad in the Onsite Program** -Your company logo/message will be placed on the bottom of classroom, directional, and entrance unit signage. Option for onsite program ad available until September 15th. - **only three available.**
- **Attendee Charging Station** — Sponsor the Attendee Station: Logo + Power + Seating. Attract attendees, boost brand awareness, and keep them connected. - **only one available.**

## SPONSORSHIPS - \$7,500

- **RV Dealership Roundtable/RV Executives Management Development Course Scholarship Sponsor-** Sponsor will receive (2) two complimentary course registrations and will be recognized in news releases, the sponsor's logo will be included in any course ads, and if they choose to do so, the sponsor may introduce the speaker and welcome the students to the class.
- **Sponsor the Registration for Ten (10) New Dealers** — Make a lasting impact on the RV industry! Sponsor the registration for 10 new dealers to attend the RV Dealers Convention/Expo. The dealers can be from your customer base. Support the next generation of leaders, gain exposure to a targeted audience, and strengthen brand loyalty by becoming a champion for new dealers. **Limited spots available**



## SPONSORSHIPS - \$9,500 NEW

- **Heka Health Wellbeing Challenge Program** -Elevate your brand by sponsoring a high-energy, interactive experience that promotes health and camaraderie. The Wellbeing Challenge invites attendees to step away from the traditional grind and engage in healthy competition through a series of wellness activities. Participants can compete individually or form teams of three to eight to climb the real-time leaderboard for a chance to win exciting prizes. As the exclusive sponsor of this program, your brand will be synonymous with vitality and community, gaining consistent visibility as attendees check their progress and vie for the top spot throughout the event. **Your logo will appear on the app, signage and in the onsite program.** - **1 available**

## SPONSORSHIPS - \$10,000

- **Registration Sponsor** —Maximize your brand's reach through a high-impact, end-to-end sponsorship that captures attendee attention from initial sign-up to on-site arrival. As the exclusive Registration Sponsor, your company will benefit from multiple digital and physical touchpoints, beginning with logo placement on all pre-event marketing emails, social media announcements, and the official registration banner. This visibility continues through the confirmation process and culminates at the event with prominent signage at the registration desk and branded logo placement on attendee badge tickets. Secure a constant brand presence with every participant before they even step onto the exhibit floor.
- **Note:** *(Currently reserved by Protective)*

## GENERAL SPONSORSHIP

- **General Sponsorship (Suggested Price Range \$5,000- \$7,500)** - Support the association with a general sponsorship. Recognition will be given at the opening general session and in the onsite program. If you want more visibility, please ask about a sponsorship with more visibility.

### **DON'T SEE YOUR PERFECT SPONSORSHIP FIT? LET'S CREATE IT TOGETHER!**

We understand every business has unique goals. If you can't find a pre-defined sponsorship package that perfectly aligns with your objectives, don't hesitate to reach out to Julie at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org), or by phone at **703-364-5518**.

# PARTNERSHIPS

OUR 4 HIGHEST SPONSORSHIP TIERS OFFER UNPARALLELED EXPOSURE FOR YOUR BRAND AT THE RV DEALERS CONVENTION/EXPO. PARTNER WITH US AND CONNECT DIRECTLY WITH KEY DECISION-MAKERS AND POTENTIAL CUSTOMERS THROUGH A CUSTOMIZED PACKAGE TAILORED TO YOUR MARKETING GOALS AND BUDGET.

CONTACT US TODAY TO DISCUSS HOW YOU CAN UNLOCK THE FULL POTENTIAL OF YOUR INVESTMENT IN FACE-TO-FACE INTERACTION AT THIS PREMIER EVENT.



## Here are some compelling reasons to do a high-level partnership at the RV Dealers Convention/Expo:

- **Elevate Brand Visibility:** Gain maximum exposure to key decision-makers in the RV industry.
- **Increase Brand Awareness:** Position your company as a leader and innovator within the RV sector.
- **Build Stronger Dealer Relationships:** Cultivate valuable connections with RV dealers across North America.
- **Generate High-Quality Leads:** Connect directly with potential customers and business partners.
- **Showcase Your Expertise:** Position your company as an industry thought leader through speaking opportunities and exclusive networking events.
- **Gain Competitive Advantage:** Differentiate your brand from competitors and stand out among industry peers.
- **Drive Sales and Revenue Growth:** Increase brand awareness and generate leads that translate into increased sales and revenue.
- **Support Industry Growth:** Partner with the RVDA to support the continued growth and success of the RV industry.

By partnering at a high level, companies can significantly enhance their brand visibility, build valuable relationships, and achieve significant business growth within the dynamic RV market.



## All Partnership Levels Include:

- **Press releases:** We'll announce your partnership to the RV world through press releases distributed to leading industry publications.
- **Amplified Advertising:** Your logo will be front and center in our convention/expo ads appearing in top RV publications.
- **Enhanced Online Presence:** Gain prominent visibility with your logo featured on the convention website.
- **Prime On-Site Placement:** Partner logo on prominent entrance signage outside the expo hall and in the registration area.
- **Credentials:** Recognition certificate for display in your exhibit booth.
- **Post-Event Coverage:** Partner photo with RVDA leadership in the convention wrap-up issue of *RV Executive Today* magazine.
- **Direct Marketing Power:** Connect directly with RV dealers using our membership contact list (available for 60 days surrounding the convention).

# PARTNERSHIP LEVELS

WE OFFER FOUR EXCLUSIVE PARTNERSHIP LEVELS – PLATINUM, GOLD, SILVER, AND BRONZE – EACH DESIGNED TO PROVIDE MAXIMUM VISIBILITY AND ROI. CHOOSE FROM A RANGE OF BENEFITS, INCLUDING: PRIME BOOTH LOCATIONS, TARGETED ADVERTISING IN INDUSTRY LEADING PUBLICATIONS, AND SPEAKING OPPORTUNITIES THAT SHOWCASE YOUR EXPERTISE.

WORK WITH US TO CUSTOMIZE A PACKAGE THAT PERFECTLY ALIGNS WITH YOUR MARKETING OBJECTIVES.

Partnership Level	Booth or Sponsorship	Registration add'l badges are \$285 each	Advertising/Vendor Training +Plus add/ons
<b>Platinum</b> <b>\$50,000</b>	<p>20x20 or 20x30 Booth Prime Location</p> <p>Exclusive Book Signing Opportunity: Host a book signing with the keynote speaker, offering attendees a unique opportunity to meet and interact with them. <i>(One Available)</i></p>	20 Badges	<p><b>Includes:</b> Full-page Ads or Advertorial in the Aug - Nov. Issues of RV Executive Today and in the Onsite Program. <b>(\$5,750 Value)</b></p> <p>Speaking Opportunity <b>Vendor Training +Plus Workshop—\$1,599 Value</b></p>
<b>Gold</b> <b>\$40,500</b>	<p>20x20 Booth Prime Location</p> <p><u>Booth Size Upgrades:</u> 20x30 Booth: add <b>\$6,200</b></p>	15 Badges	<p><b>Includes:</b> Full-page Ad in the Onsite Program.</p> <p><b>Advertising Add-ons:</b> Advertising in <i>RV Executive Today</i> Full Page <b>\$1,125</b>, Half Page: <b>\$675</b> per issue</p> <p>Speaking Add-ons: <b>Vendor Training +Plus Workshop—\$1,599</b></p>
<b>Silver</b> <b>\$25,000</b>	<p>10x20 booth Prime Location</p> <p><u>Booth Size Upgrades:</u> 10x20 Endcap: add <b>\$500</b> 20x20 Booth: add <b>\$6,100</b> 20x30 Booth: add <b>\$12,500</b></p>	10 Badges	<p><b>Advertising Add-ons:</b> Advertising in <i>RV Executive Today</i> or <i>Onsite Program:</i> Full Page <b>\$1,125</b>, Half Page: <b>\$675</b> per issue</p> <p>Speaking Add-ons: <b>Vendor Training +Plus Workshop—\$1,599</b></p>
<b>Silver Option #2</b> <b>\$26,000</b> <b>Dealer Lounge Sponsorship</b>	<p>Dealer Lounge Area is located outside the Exhibit Hall and Workshop Area</p> <p>Includes seating for attendees and two Double sided Hooper Signs with your company message at each end.</p>	10 Badges	<p><b>Advertising Add-ons:</b> Advertising in <i>RV Executive Today</i> or <i>Onsite Program:</i> Full Page <b>\$1,125</b>, Half Page: <b>\$675</b> per issue</p> <p>Speaking Add-ons: <b>Vendor Training +Plus Workshop—\$1,599</b></p>
<b>Bronze</b> <b>\$15,000</b>	<p>10x10 Booth Prime Location (or a credit of \$3,800 towards advertising, Vendor Training +Plus, or additional badges)</p> <p><u>Booth Size Upgrades:</u> 10x20 booth: add <b>\$3,500</b> 10x20 endcap: add <b>\$4,000</b> 20x20 booth: add <b>\$9,600</b></p>	8 Badges	<p><b>Advertising Add-ons:</b> Advertising in <i>RV Executive Today</i> or <i>Onsite Program:</i> Full Page <b>\$1,125</b>, Half Page: <b>\$675</b> per issue</p> <p>Speaking Add-ons: <b>Vendor Training +Plus Workshop—\$1,599</b></p>

# Submission Instructions: How to Complete Your Application

To ensure your information is saved correctly and your booth assignment is processed without delay, please follow these steps:

1. **Download First:** Do **not** fill out the form in your web browser. Right-click the file and select "**Save Link As**" or click the download icon to save the PDF to your computer.
2. **Open with a PDF Reader:** Open the saved file using a dedicated PDF program like **Adobe Acrobat Reader** (free) rather than a web browser. This ensures all data fields are captured.
3. **Complete & Save:** Fill in all 9 pages of the application. Once finished, click **File > Save** to ensure your entries are locked in.
4. **Submit via Email:** Attach the completed PDF and any required spreadsheets to an email and send them to **Julie Newhouse** at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org).

## [IMPORTANT]

**Booths are assigned in the order they are received only after the full 11-page application has been submitted:**

- Page 1 - Company and Contact Info
- Page 2 - Membership Application/Renewal Form
- Page 3 - Booth Space Application
- Page 4 - Sponsorships & Partnerships
- Page 5 - Advertising Insertion Order Worksheet
- Page 6 - Vendor Training +Plus
- Page 7 - Signature & Payment
- Pages 8-11 - Exhibitor Rules and Regulations

---

## Key Deadlines & Priorities

### Booth Assignments

- **April 30th:** Deadline to exercise your **Right of First Refusal** for your 2025 booth location. After this date, unclaimed spaces are released for open selection.
- **Priority Order:** Assignments are made based on (1) Partners, (2) Sponsorship, (3) Returning Exhibitors, and (4) New Applicants.

### Vendor Training +Plus Workshops

If you are applying to host a workshop, please note the following deadlines for materials and spreadsheets:

- **Onsite Workshops:** April 30th (Required for inclusion in pre-convention materials).
- **On-Demand Workshops:** May 31st (Required for inclusion in the August issue of *RV Executive Today*).

---

**Questions or Comments?** Julie Newhouse PH: (703) 364-5518  
[jnewhouse@rvda.org](mailto:jnewhouse@rvda.org)

# EXHIBITOR APPLICATION – PAGE #1

This is a fillable PDF application. Please complete all required fields electronically. Do not print, scan, or resave as an image. Save as a PDF to your computer then submit the completed application electronically to Julie at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org)

2026 RV Dealers Convention/Expo At Paris Las Vegas  
Convention Dates: Nov 9-13 | Exhibit Dates: Nov 10-12

## Office Use Only:

ID Number # \_\_\_\_\_ Membership \$ \_\_\_\_\_  
Booth # \_\_\_\_\_ Size: \_\_\_\_\_ Total \$ \_\_\_\_\_  
Adv: \$ \_\_\_\_\_ Sponsorship: \$ \_\_\_\_\_  
VTP \$ \_\_\_\_\_

## COMPANY INFORMATION FOR PRINTED DIRECTORY

Please enter the **Company, Phone, and Website** *as it should appear in your printed directory listing in the onsite program*  
(Note: the phone # will not be published on the website)

Company \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Company Type \_\_\_\_\_

**Company Description (Limit to 50 words for Print):** Please enter company description below or you can email a company description to Julie at [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org). A longer description can be added to the online company showcase. Or let me know if you want to pick up your description from last year.

## EXPO CONTACT INFORMATION FOR THE DATABASE AND THE VIRTUAL PORTAL

**Expo Contact:** *This is the person that will be filling out this paperwork, receiving information about the exhibitor kit, shipping information, registration, payment etc. Not looking for the onsite contact.*

Name: \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Main Company Contact (For RVDA Membership renewal/payment)

Name: \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

# MEMBERSHIP APPLICATION - PAGE #2

COMPANY \_\_\_\_\_

ID# \_\_\_\_\_

## Reach Top RV Dealers and Boost Your Sales with RVDA Associate Membership

Want to connect with the RV industry's top performers? RVDA Associate Membership gives you direct access to the dealers leading the sales surge. These dealerships are selling the most new RVs and have thriving service and parts departments – your ideal customers. RVDA constantly updates its membership lists, ensuring your marketing efforts are efficient and targeted.

### Maximize your ROI with these exclusive member benefits:

- **Get Listed:** Gain valuable online exposure with a directory listing and link to your website on rvda.org.
- **Stay Informed:** Receive a printed and digital subscription to RV Executive Today, the leading RV industry magazine. Share it with your team to stay ahead of the curve.
- **News at Your Fingertips:** Stay informed with RV Executive Today Online and RVDA NewsBrief, our e-newsletters delivering breaking industry and association news.
- **Marketing and Exhibitor Savings:** Enjoy discounts on advertising in all RVDA publications, e-newsletters, and websites. Save over \$600 on an exhibitor booth at the Las Vegas Convention/Expo!
- **Build Trust and Credibility:** Showcase your commitment to the industry by using the official RVDA Associate Member Logo.
- **Targeted Marketing Opportunities:** Access the RVDA Dealer Contact Info to reach key decision-makers with targeted marketing campaigns (additional fees apply).
- **Data-Driven Decisions:** Gain insights with access to the RV Retailer Intelligence program, offering customized market data to fuel your growth.
- **Member Discounts:** Enjoy exclusive discounts on pre-employment testing, retirement plans, payment processing, health benefits, business forms solutions, and J.D. Power RV Appraisal Guides & NADAguides.com.

### Membership Categories

- Accounting
- Advertising, Marketing and Market Research
- Auctions
- Associations - Industry Related
- Component Manufacturer/Supplier
- Consultants & Trainers
- Directories (Campgrounds, Travel, etc.)
- Distributor of aftermarket products – sell between suppliers and dealers
- Environmental
- HR, Benefits, Recruitment, etc.
- Financial Services
- Insurance, Warranty, Road Hazard Programs, etc.
- Media, Press, Trade Journals
- RV Manufacturer
- Technology Services (AI, Websites, Databases, Software, etc.)
- Transportation, Professional Drivers, Freight, etc.
- Van Conversion Manufacturer
- Other \_\_\_\_\_

### Payment Information

- Associate Membership Annual Dues \$637
- Renewal \$637
- Additional membership (s) for each subsidiary, division or other location to receive member benefits and to be listed in the Associate Member Directory (each additional location \$141 includes magazine)

### ADD AN ADDITIONAL SUBSCRIPTION FOR RV EXECUTIVE TODAY:

*Note: your membership includes 1 printed copy; you will also receive a digital copy to share with other employees*

Add -

- RV Executive Today additional subscriptions at \$30.00 each,

**Associate Membership Total**

\$ \_\_\_\_\_

# BOOTH SPACE APPLICATION - PAGE #3

COMPANY \_\_\_\_\_ ID# \_\_\_\_\_

**Returning Exhibitors (Right of First Refusal):** Priority given to those maintaining their 2025 booth location.

**Note:** To exercise your **Right of First Refusal**, your **application must be received by April 30th**. After this date, unclaimed spaces will be released for open selection.

- NEW EXHIBITOR
- 2025 EXHIBITOR BOOTH# \_\_\_\_\_
- YES KEEP SAME LOCATION
- WOULD LIKE TO MOVE OR CHANGE SIZE

EXPLAIN HERE

## BOOTH/VEHICLE SPACE INFO

### Preferred Booth Size (check one)

- 10x10/8x10
- 10x20/8x20 Inline
- 10x20 Endcap *(sponsors/partners only)*
- 10x30 inline
- 20x20 Island
- 20x30 Island
- Tabletop *\*note: Not a booth, no electric available. Table w/2 chairs.*

### Preferred Vehicle Space Size (check one)

- 14'x40'
- Other size needed: \_\_\_\_\_

Type of Vehicle(s): \_\_\_\_\_

Example: Class A, Class B, Class C motorhomes, Fifth Wheel, Toy Hauler, Travel Trailer, Pop-up Camper, Tiny Travel Trailer, or Truck Camper.

### EXHIBITOR SPACE RATES

Booth Size	Associate Member Rate	Non-Member Rate*	Number of Badges
8x10 or 10x10	\$3,800	\$4,400	2
8x20 or 10x20	\$7,300	\$7,900	3
10x30	\$10,800	\$11,400	4
10x20 Endcap SPONSORS ONLY	\$7,800	n/a	3
20x20 island	\$13,400	\$14,000	5
20x30 island	\$19,600	\$20,200	7
TABLETOPS			
Tabletop*	\$3,800	\$4,400	2
VEHICLE SPACE			
14x40	\$12,208%	\$12,808	3
14x35	\$11,682	\$11,282	3

**Notes on pricing:** Pricing is subject to change, Membership is \$637/yr, The pricing does not include furniture. @10x20 endcap are for sponsors, \*Tabletops are not booths, space is limited, and you may not have electric, but they do include the table and chairs., % includes visqueen, spotting fee of \$520 per unit is extra.

## Booth/Vehicle Space Total \$

List companies you would prefer not to be next to or other notes that I need to be aware of:

RESERVE YOUR SPACE TODAY!

Email or mail: [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org) / RVDA, 3930 UNIVERSITY DRIVE, FAIRFAX, VA 22030

# SPONSORSHIPS AND PARTNERSHIPS - PAGE #4

COMPANY \_\_\_\_\_ ID# \_\_\_\_\_

## OPTIONAL SPONSORSHIP OR PARTNERSHIP

### Sponsorships - \$4,600

- Education Session AV Co-sponsorship
- Morning Coffee Breaks Co-Sponsorship
- Selfie Station Advertisement (*ONLY 1 AVAILABLE*)

### Sponsorships - \$6,000

- Elevate Your Brand: Emcee Sponsorship
- Spotlight on Excellence Luncheon and Program Co-Sponsorship (Tue, 12PM – 2:15 PM)
- Annual Meeting RVDA of America Breakfast Co-Sponsorship
- Water Cooler Classroom area
- Wednesday Expo Hall Luncheon Co-Sponsorship
- Thursday Expo Hall Brunch
- Education Track Sponsorship

### Sponsorships - \$6,500

- Signage Sponsorship & Full-Page Ad in the Onsite Program
- Attendee Charging Station

### Sponsorships - \$7,500

- Sponsor the Registration for Ten (10) New Dealers

### Sponsorships - \$9,500 NEW

- Heka Health Wellbeing Challenge

### Partnerships

See pages 14 and 15 for details and pricing.

- Gold - \$40,000
- Silver - \$25,000
- Bronze - \$15,000

**Sponsorship/Partnership Total**

\$ \_\_\_\_\_

**RESERVE YOUR SPACE TODAY!** Email or mail: [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org) / RVDA, 3930 UNIVERSITY DRIVE, FAIRFAX, VA 22030

# ADVERTISING INSERTION ORDER WORKSHEET - PAGE #5

COMPANY: \_\_\_\_\_ ID# \_\_\_\_\_

CONTACT FOR AD MATERIALS:

NAME: \_\_\_\_\_ EMAIL \_\_\_\_\_

## SELECT ADVERTISING BELOW

Increase your exposure and broaden your reach: By advertising in both the magazine and the program, you'll reach attendees before, during, and after the event. The magazine can reach attendees months in advance, generating initial interest and awareness. The onsite program provides continued exposure during the event itself, keeping your brand top-of-mind for attendees.

**AD BUNDLE #1** 5 Total Ad Placements Build momentum as dealers plan their convention schedules. Includes the August, September, October, and November issues of RV Executive Today + 1 Ad in the Official Onsite Program.

Size Options	Total Cost
<input type="checkbox"/> Quarter-page	<b>\$1,975</b> (only \$395 per issue, <i>save \$175</i> )
<input type="checkbox"/> Half-page	<b>\$3,400</b> (only \$680 per issue, <i>save \$290</i> )
<input type="checkbox"/> Full-page	<b>\$5,750</b> (only \$1,150 per issue, <i>save \$450</i> )

**AD BUNDLE #2** 7 Total Ad Placements The ultimate branding strategy. Includes all 6 pre/post-convention issues (August 2026 – January 2027) + 1 Ad in the Official Onsite Program.

Size Options	Total Cost
<input type="checkbox"/> Quarter-page	<b>\$2,625</b> (only \$375 per issue, <i>save \$550</i> )
<input type="checkbox"/> Half-page	<b>\$4,725</b> (only \$650 per issue, <i>save \$560</i> )
<input type="checkbox"/> Full-page	<b>\$7,875</b> (only \$1,100 per issue, <i>save \$900</i> )

### PRINT ADVERTISING OPTIONS SINGLE ISSUES OF RV EXECUTIVE TODAY OR THE ONSITE PROGRAM

## ADVERTISING IN PRE-/POST- ISSUES OF RV EXECUTIVE TODAY:

Size Options	Total Cost
<input type="checkbox"/> Quarter-page	<b>\$425</b>
<input type="checkbox"/> Half-page	<b>\$710</b>
<input type="checkbox"/> Full-page	<b>\$1,200</b>

ADD ISSUES HERE:

**ON SITE PROGRAM AD ONLY** - Utilize your program ad to showcase your company information, product highlights, or even a QR code linking attendees directly to your website or social media pages, facilitating easy engagement.

Size Options	Total Cost
<input type="checkbox"/> Quarter-page	<b>\$450</b>
<input type="checkbox"/> Half-page	<b>\$850</b>
<input type="checkbox"/> Full-page	<b>\$1,400</b>

ADVERTISING TOTAL: \$ \_\_\_\_\_

Do you want to include the payment for advertising now or pay monthly

Check here  *prepay with this app.* / Check here  *to pay monthly*

RESERVE YOUR SPACE TODAY! Email or mail: [jnewhouse@rvda.org](mailto:jnewhouse@rvda.org) / RVDA, 3930 UNIVERSITY DRIVE, FAIRFAX, VA 22030

COMPANY \_\_\_\_\_ ID# \_\_\_\_\_

ON-DEMAND AND LIVE VENDOR TRAINING +PLUS WORKSHOP

HOW TO PARTICIPATE & DEADLINES [SPREADSHEET \(DOWNLOAD\)](#) ↓

- 1. You Must be An exhibitor, Sponsor, or Partner.**
- 2. Submit Your Application:** Complete the attached form and select your preferred format (Onsite or On-Demand).  
*Note: Onsite applications require the \$1,599 fee.*
- 3. Submit Workshop Details:** Download the spreadsheet to provide your Title, Learning Objectives, Summary, and Speaker Bio. [You can download the spreadsheet here](#) (save to your computer and send to Julie when completed)
  - **Onsite Deadline:** April 30th (To ensure inclusion in the schedule and pre-convention materials).
  - **On-Demand Deadline:** May 31st (To be included in the **August Issue of RV Executive Today Magazine**).
- 4. Scheduling:** Onsite schedules are finalized in July. We carefully manage the schedule to ensure competing topics are not placed against each other, maximizing your audience potential.



**ON-DEMAND VERSION OF YOUR WORKSHOP - FREE**

RVDA is excited to announce a valuable, no-cost opportunity to enhance your presence at the upcoming RV Dealers Convention/Expo. You can maximize your investment and connect with potential customers before, during and after the convention, with RVDA’s **FREE** On-Demand VT+P workshops.



**LIVE INPERSON VERSION OF YOUR WORKSHOP- ONE PER COMPANY \$1,599**

**Vendor Training +Plus:** These workshops will run alongside the main education program. **Don't miss this unique chance to engage directly with your target audience!**

**VENDOR TRAINING +PLUS DETAILS:**

Vendor Training +Plus Contact (name/email) \_\_\_\_\_

Speaker (name/email) \_\_\_\_\_

Title /subject of Session \_\_\_\_\_

Track: (select one):



Business Innovations (Sales & F&I)



Fixed Operations



RV Rental



Dealer/GM



Digital Marketing/BDC



AI

**Include a short description about the session**

# SIGNATURE & PAYMENT

RVDA and Exhibitor are not under Contract and RVDA is under no obligation to hold exhibit space until all pages of the Contract and the deposit are received at RVDA headquarters in Fairfax, VA. In exchange for rental of exhibit space at the event under the terms specified herein, Exhibitor agrees to remit the required payments. **The remaining balance due following the initial deposit submitted with this Contract must be received by RVDA no later than Friday, July 31, 2026.** If the deposit or the balance is not received on or before the due date, RVDA may, at its option, cancel the Contract.

**Cancellations** (by Exhibitor or RVDA) **prior to July 31, 2026** will result in the return of the deposits made (less \$900 admin. fee). In the event of cancellation **after July 31, 2026**, Exhibitor agrees to forfeit any deposits already made and to make payment of any remaining balance, whether or not the space is re-let to another exhibitor. RVDA must receive notice of any cancellation by Exhibitor in writing. It is mutually agreed that by cancelling exhibit space, the Exhibitor relinquishes all benefits included with the exhibit space.

Exhibitors **MUST** provide RVDA with the following before your booth will be reserved:

- 1) all 9-pages of this Contract which includes a signed copy of the **RULES AND REGULATIONS GOVERNING THE EXHIBITOR & VIRTUAL PLATFORM RULES AND REGULATIONS**
- 2) a 50% deposit or full payment for booth space as outlined in the contract

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

Email Address \_\_\_\_\_ Phone: \_\_\_\_\_

<u>MUST BE PAID IN FULL</u>		<u>DEPOSIT NOW/ BALANCE DUE JULY 31</u>	
VT+P WORKSHOP	\$	BOOTH SPACE	\$
MEMBERSHIP \$637	\$	SPONSORSHIP/PARTNERSHIP	\$
		PRE-PAID ADVERTISING	\$
<b>SUB-TOTAL</b>	<b>\$</b>	<b>SUB-TOTAL</b>	<b>\$</b>
		<b>AMOUNT DUE NOW</b>	<b>\$</b>
		<b>BALANCE DUE BY JULY 31</b>	<b>\$</b>

**METHOD OF PAYMENT: PAYMENT MUST BE RECEIVED WITHIN 10 DAYS TO KEEP BOOTH SELECTION**

- Visa  
  MasterCard  
  AMEX  
  Discover  
  Check (payable to: RVDA)

PAYMENT CONTACT NAME: \_\_\_\_\_

EMAIL RECEIPT \_\_\_\_\_ PHONE: \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

# RULES AND REGULATIONS GOVERNING THE EXHIBITOR FOR IN-PERSON EVENT

## 1. SCOPE OF CONTRACT

It is understood that the following rules and regulations are accepted as an Contract (the "Contract") between the exhibitor as shown on the front of this Contract (the "Exhibitor") and the Recreation Vehicle Dealers Association of North America (hereafter called RVDA) for the rental of exhibit space at the RV Dealers Convention/Expo (the "Event"). It is agreed that Exhibitor will abide by the terms of this Contract before, during, and after the Event, and by other reasonable rules considered necessary by RVDA and Paris Las Vegas (the "Facility"). RVDA shall have the sole authority to interpret and enforce all rules and regulations included herein, and to make further rules as necessary to ensure the orderly conduct of the Event.

## 2. SPACE ASSIGNMENT

Space will be assigned in accordance with the procedures developed by RVDA and outlined in the offering materials to all exhibitors. RVDA will respect the Exhibitor's choice of space so far as possible; however, RVDA cannot guarantee location requests. Where space requested is not available, space will be assigned to conform as nearly as possible to request. RVDA reserves the right to assign space subject to such parameters as booth structure or size in RVDA's sole discretion.

## 3. REASSIGNMENT OF SPACE

Exhibitor may not assign, sublet, or apportion the whole or any part of the space allotted herein without the prior written consent of the RVDA. Exhibitor also may not exhibit, offer for sale, or advertise articles not manufactured or sold by Exhibitor in the regular course of business, except where such articles are necessary for proper demonstration or operation of the Exhibitor's display. The space assignment is for the exclusive use of Exhibitor and its products and services.

## 4. RESTRICTIONS

A. RVDA reserves the right to restrict or require modification of any display or demonstration at Exhibitor's expense, which, because of noise or for any reason, become objectionable or not in keeping with the character of the Event. RVDA further reserves the right to prohibit or evict any exhibit which in its sole judgment may detract from the general character of the Event. In the event of such restrictions or evictions, RVDA shall not be liable for refunds of any kind. Exhibitor shall be bound by the decision of RVDA in all matters related to the Event.

B. RVDA may require changes in the method of display if it is objectionable to an adjoining exhibitor or RVDA, under the above rules.

C. Exhibitor (and its employees) may not register non-employees from RV industry related companies that are not exhibiting at the Event. RVDA will audit Exhibitor registrations after the Event, and RVDA will add a supplemental full price charge of \$1,759 for each inappropriately registered non-employee, or discounted registration. RVDA Staff does not have the authority to grant oral exceptions to this restriction.

D. If an Exhibitor plans to hold special demonstrations, a full description must be sent in writing to RVDA no later than thirty (30) days prior to the Event opening. Such demonstrations are subject to the prior written approval of RVDA which shall have sole discretion to determine such approval. RVDA reserves the right to cancel such demonstrations during the course of the Event for any reason.

E. This Contract is subject to all applicable local codes, statutes, and regulations including fire codes.

F. All exhibitors and their representatives will be held by RVDA to the highest standards of personal and professional conduct. Exhibitor and its representatives agree not to disturb the activities of other exhibitor representatives, disturb or harass other exhibitors or Event attendees, precipitate the intervention of Facility security or public law enforcement, or in any other way disrupt the smooth operation of the Event. RVDA reserves the right to determine in its sole judgment when an Exhibitor and/or its representative has violated the standards of conduct, and to take whatever action RVDA deems necessary to protect the safety of Event attendees and the public, up to and including immediate termination of the Exhibitor's exhibit privileges, expulsion from the Facility, and barring of the Exhibitor from future exhibition with RVDA.

## 5. LIMITATION OF LIABILITY AND INDEMNIFICATION

A. The Exhibitor agrees to indemnify, defend and hold harmless RVDA, the Facility, and their respective employees, agents, or representatives from and against all claims, demands, causes of action, suits, settlements, judgments, and expenses (including reasonable attorneys' fees) incident to any of the foregoing for death, bodily injury, damage to property, or other damages of any kind arising in any way out of or occasioned by (1) the Exhibitor's use, installation, dismantling or operation of the exhibit; (2) activities of the Exhibitor's employees, agents or representatives; (3) Exhibitor's alleged acts of unfair competition; (4) Exhibitor's unauthorized playing or performance of copyrighted music, or other display of proprietary material; (5) the negligent performance of Exhibitor's obligations under this Agreement by Exhibitor, Exhibitor's agents, employees, or representatives; or (6) the breach of this Agreement by Exhibitor, or of any representation or warranty given or made by Exhibitor. In the event of any claims made or suits filed against RVDA subject to this section, RVDA shall give Exhibitor prompt written notice of such claim or suit by certified mail to the address provided on the Exhibitor Application & Contract. RVDA shall have the right to select counsel to defend such claim or suit and to determine, after consultation with Exhibitor, but in its sole discretion, whether to settle or contest any claim or cause of action.

B. RVDA shall not be liable and exhibitor agrees to make no claim for any reason whatsoever against RVDA, RVDA's official exhibit services provider or facility, for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature including damage to his business for failure to provide exhibit space; nor for failure to hold the event as scheduled; nor for any action or omission of RVDA. Exhibitor is solely responsible for its own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood that all property of Exhibitor is in Exhibitor's care, custody, and control in transit to, or from, or within the confines of the facility and the exhibit hall. RVDA shall bear no responsibility for the safety of Exhibitor, its personnel, employees, agents or representatives or personal property. RVDA will have no liability whatsoever for any indirect, consequential, special or incidental damages, regardless of how those damages are incurred.

## 6. CANCELLATION OR CHANGE OF VENUE

In the event that the Facility in which the Event is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of RVDA or its agents, the Event may be canceled or moved to another appropriate location, at the sole discretion of RVDA. RVDA shall not be responsible for cancellations, delays, damage, loss, increased costs, or other unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of RVDA. Causes for such action beyond the control of RVDA shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulation, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Facility, municipal, state or federal laws, or acts of God. The Exhibitor expressly waives such liabilities and releases RVDA of and from all claims for damages and agrees RVDA shall have no obligation to Exhibitor except to refund to Exhibitor the fee paid for space less a proportionate share of all expenses incurred by RVDA for the Event.

## 7. INSTALLATION AND REMOVAL - GENERAL

A. Move-in will begin on Monday, Nov. 9, 2026, at 2:00 pm, unless otherwise indicated in the Exhibitor Kit. Exhibits must be set by 2:00 pm, Tuesday, Nov. 10, 2026; booths must be manned by 3:30 pm Tuesday, Nov. 10, 2026. Display RVs will have their own move-in appointment schedule for Sunday, November 8, 2026. Appointments will be emailed to Event contact.

B. Dismantling may begin on Thursday, November 12, 2026, at noon, or in accordance with move-out notice distributed at the Event. Any Exhibitor dismantling earlier without written approval from RVDA may lose the right to participate in space assignments or face possible forfeiture of future exhibit rights. Move-out must be completed by Thursday, November 12, 2026 at 9:00 p.m.

C. Nothing shall be attached to any of the pillars, walls, doors, floor or fixtures of the Facility. If the premises are defaced or damaged by Exhibitor, its agents, or guests, the Exhibitor shall pay to RVDA such a sum as shall be deemed necessary by RVDA for complete restoration to previous condition. A protection barrier must be placed between the Facility's carpet and RV tires, and oil drips.

D. All necessary electrical service must be installed by the service provider designated by RVDA and/or Facility at Exhibitor's expense in accordance with the requirements of the Facility and is subject to the judgment of the service provider and RVDA.

## 8. BOOTH FURNISHINGS

A. The exhibit area is carpeted. Pipe, drape, and sign will be provided at no charge. The maximum height of any booth back wall (except the exceptional use areas) is eight (8) feet, including the sign. Side rail dividers may not exceed a height of three (3) feet for a distance of five (5) feet from the aisle. All Exhibitor products and display materials must be confined to the actual limits of their designated area.

B. An Exhibitor Service Kit will be provided to each Exhibitor and contains forms for ordering all supplies and services from official Contractors. Exhibitor agrees to comply with the terms and conditions set forth in the Exhibitor Service Kit. All services and/or supplies are at the Exhibitor's sole expense.

## 9. DAMAGE TO PROPERTY

Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property by Exhibitor, its exhibit materials, or its employees or agents. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment. Any property destroyed or damaged by an Exhibitor must be restored to original condition by Exhibitor at the Exhibitor's expense.

Initial Here \_\_\_\_\_

# RULES AND REGULATIONS GOVERNING THE EXHIBITOR—(continued)

## 10. EXHIBITOR APPOINTED CONTRACTORS (EAC)

RVDA has appointed Contractors to provide certain services on an exclusive basis. The following services will be furnished only by the respective appointed Contractors: drayage, rigging, electrical, plumbing, telephone, water, audio/visual and custom cleaning. If a Contractor other than the official Contractor is used for other services, Exhibitor must notify RVDA a minimum of thirty (30) days in advance, and furnish RVDA proof of insurance in amounts and coverage as specified by RVDA at the time of request. RVDA reserves the right to disapprove the use of other Contractors at its sole discretion.

## 11. EVENT HOURS

Tuesday, November 10	3:30pm—7:00pm
Wednesday, November 11	11:30am—3:30pm
Thursday, November 12	9:00 am—Noon

## 12. INSURANCE

Each Exhibitor, at its own expense, MUST secure and maintain through the period of the Event, inclusive of move-in and move-out days, comprehensive general liability insurance policy providing limits of at least \$1,000,000.00 combined bodily injury and property damage per each occurrence. Such insurance shall name RVDA and Facility as additional insureds. Neither the Facility, nor RVDA, nor any of its service Contractors will be responsible for loss or damage of any merchandise while in transit to or from the Facility or while in the Facility. All Exhibitors must carry their own insurance through their own sources and at their own expense and provide proof of this insurance to RVDA Staff in the RVDA office no later than **Friday, October 2, 2026**.

## 13. PAYMENTS AND CANCELLATIONS FOR CONTRACTS DATED AFTER JULY 31, 2026

In exchange for rental of exhibit space at the Event under the terms specified herein, Exhibitor agrees to remit the required payments. The remaining balance due following the initial deposit submitted with this Contract must be received by RVDA no later than Friday, July 31, 2026. If the deposit or the balance is not received on or before the due date, RVDA may, at its option, cancel the Contract. Cancellations (by Exhibitor or RVDA) prior to July 31, 2026 will result in the return of the deposits made (less \$900 administrative fee). Exhibitor acknowledges that cancellation after July 31, 2026 will cause RVDA to sustain losses which are difficult to determine and would be difficult to prove. In the event of cancellation after July 31, 2026, Exhibitor agrees to forfeit any deposits already made and to make payment of any remaining balance, whether or not the space is re-let to another exhibitor. RVDA must receive notice of any cancellation by Exhibitor in writing. It is mutually agreed that by cancelling exhibit space, the Exhibitor relinquishes all benefits included with the exhibit space.

## 14. FAILURE TO OCCUPY SPACE

Any space not occupied by Tuesday, November 10, 2026, at 3:00 pm will be considered abandoned, and RVDA shall take the space and reallocate or reassign such space for such purposes or use as RVDA may see fit. In the event Exhibitor fails to occupy the exhibit space, Exhibitor will be subject to the provisions of paragraphs 13 and 18 of this Contract and all funds will be forfeited to RVDA.

## 15. DRIP PANS AND RUG PROTECTION

It is each vehicle Exhibitor's responsibility to have protection for the Facility's carpeting installed under the wheels. Drip pans should be placed beneath the engine in all self-propelled RVs. Exhibitor agrees to comply with instructions and procedures established by the Facility and/or other competent authority. These instructions and procedures will be distributed as part of the Exhibitor packet.

## 16. FUEL

Vehicle Exhibitor agrees to abide by fire department rules concerning the amount of fuel in tanks. Exact regulation and guidelines will be mailed with the Exhibitor Service Kit.

## 17. PROPANE

All portable propane tanks should be removed. If during the fire marshal's pre-show inspection, any propane is found, the marshal will prohibit the vehicle from entering the show area.

## 18. BREACH

Violation of any provision of this Contract by Exhibitor may result in, subject to the sole discretion of RVDA: (a) termination of this Contract, without notice, by RVDA; (b) loss of Exhibitor's right to participate in space assignment procedures for future RVDA events; (c) forfeiture of right to exhibit in future RVDA events.

## 19. INTELLECTUAL PROPERTY

Exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs, or other copyrighted material in exhibit booths or displays. No Exhibitor will be permitted to play, broadcast, or perform music or display any other copyrighted material, such as photographs or other artistic works, without first presenting to RVDA satisfactory proof that the Exhibitor has, or does not need, a license to use such music or copyrighted material. RVDA condemns intellectual property infringement and counterfeiting; however, as a neutral organizer of the Event, RVDA does not involve itself in exhibitor disputes or provide legal advice. Exhibitor agrees not to sue or threaten to sue RVDA for contributory infringement or any other theory that RVDA is indirectly or secondarily liable for a violation of intellectual property rights (e.g., trademark, copyright, or patent) by a third party. Exhibitor warrants that it is the owner or licensee of all intellectual property used by Exhibitor at the Event or in promotion thereof. Exhibitor agrees to defend, indemnify, and hold harmless RVDA, its officers, directors, employees and agents, from all loss, cost claims, causes of action, obligations, suits, damages, liability expenses, and costs including attorney's fees arising from or out of any dispute involving intellectual property owned or used by Exhibitor at the Event or in promotion thereof.

## 20. RULES, REGULATIONS, CONTRACT TERMS, OFFERING MATERIALS, AND AMENDMENTS

RVDA shall have full power in the interpretation and enforcement of all rules and regulations contained herein: Each rule and regulation set forth herein shall be deemed to stand by itself unless otherwise indicated. Non-enforcement of any one of the rules and regulations set forth herein shall not affect the authority of RVDA with regard to enforcement of any other rule or regulation. RVDA shall also have the power to make such reasonable amendments thereto and such further rules and regulations as it shall consider necessary for the proper conduct of the Event, provided same do not materially alter or change the Contractual rights of the Exhibitor. All amendments that may be so made shall be binding on all parties affected by them as by the original regulations.

## 21. CONTRACT TO TERMS AND CONDITIONS.

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing terms and conditions, and by any amendments and additional rules that may be put into effect by RVDA.

**BOTH PAGES OF THE RULES AND REGULATIONS GOVERNING THE EXHIBITOR MUST BE INCLUDED  
WITH THE SIGNED APPLICATION**

I acknowledge that I have read and understand the RULES AND REGULATIONS GOVERNING THE EXHIBITOR FOR IN-PERSON EVENT, including item number 5. LIMITATION OF LIABILITY AND INDEMNIFICATION.

Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# VIRTUAL PLATFORM RULES AND REGULATIONS

## 1. PURPOSE OF THE VIRTUAL EVENT PLATFORM

2026 RVDA Virtual Event is an educational Convention and expo providing relevant content to the RV Industry. The virtual expo portion of the virtual platform is a vital element of this Convention and serves to connect attendees and industry participants through a digital interface both during and well after the Convention ends. The purpose of the event is educational in nature. Any sessions or demonstrations lead by the exhibitor should be focused on education and should not be sales pitches. It is permissible to post product pricing and order information as part of resources that reside on organization profiles, but order taking, or pricing information cannot be shared as part of demonstrations or in any content delivery provided by the exhibitor. RVDA has the right to withhold approval of the exhibition of products and services, which in its judgment do not further the education, scientific, or practice needs of our members and attendees.

## 2. GENERAL TERMS

The 2026 RVDA Virtual Event, expo engagement platform, and supporting advertising/marketing opportunities, in some cases, requires the submission of photos, videos and other graphic assets by the exhibitor to Exhibit Management for reproduction throughout the virtual Convention experience. Specific guidelines for any and all items will be provided to each participating exhibitor depending upon the type of engagement purchased. Any deviations from these specifications may compromise the quality of the reproduction and may result in increased costs. The Convention and Exhibit Management are not responsible for the quality of reproduction when specifications are not adhered to and reserve the right to alter materials received without approval that are at variance with submission guidelines. All submissions will be reviewed by Exhibit Management and RVDA prior to digital publication. The RVDA Virtual Event and all supplemental purchased digital advertisements will be available in an archive format through January 31, 2027.

The RVDA and 2026 RV Dealers Virtual Event name, logo and acronym are proprietary and may not be used in signs, advertising, promotions or on any product literature either inside or outside the exhibit hall. This rule applies before, during and after the 2026 RVDA Virtual Event unless prior authorization has been received from the RVDA. Exhibitor grants to RVDA a non-exclusive, nontransferable, revocable license to use the name, logo, and acronym of the exhibitor solely in connection with the 2026 RVDA Virtual Event. All uses of the name, logo, and acronym of the exhibitor shall be determined by RVDA in its sole discretion.

## 3. CODE OF CONDUCT

Exhibitor and its representatives agree to abide by the RVDA code of conduct and policies. In addition to the above, exhibitor and its representatives shall not solicit trade outside of sanctioned expo locations within the virtual event. Exhibit Management, in its sole and absolute discretion, may withdraw its consent at any time, in which event exhibitor shall terminate such activity immediately. All promotional plans must be submitted to Exhibit Management for approval. Distribution of any promotional material must be confined to the virtual booth space. Exhibitor shall refrain from any action that will distract attendees from attendance at the virtual convention during open hours.

As a 2026 RVDA Virtual Convention attendee, you agree to adhere to RVDA's zero-tolerance for any form of discrimination, harassment, or other unacceptable behavior including but not limited to: verbal abuse; disruption of presentations during sessions; posting promotional materials when not registered as an authorized exhibitor; or any other unacceptable behavior. In response to any incident of unacceptable behavior, RVDA reserves the right to take any action deemed necessary, including immediate removal from the event without warning or refund and to prohibit attendance at any future event. We thank you for respecting your colleagues and our attendees and presenters.

## 4. DRESS CODE

The dress code at 2026 RVDA Virtual Event is business casual. All exhibitors and their representatives are required to adhere to this dress code during live video chat; RVDA reserves the right to remove virtual access to any exhibitor who does not comply with this dress code.

## 5. EVENT CANCELLATION

If RVDA or Exhibit Management determines that due to any occurrence, force majeure, acts of God, war, or any other cause beyond their control renders the fulfillment of this Agreement inadvisable, commercially impracticable, illegal, or impossible by Exhibit Management or RVDA, the parties shall mutually agree to amend, or RVDA may terminate the agreement. In such circumstances, RVDA and Exhibit Management may cancel the virtual expo and RVDA's and Exhibit Management's sole responsibility to exhibitor shall be a full refund of all fees paid by exhibitor. No monies will be returned unless RVDA is unable to deliver the virtual event because of technology failings under the control of RVDA.

## 6. EXHIBITOR CANCELLATION

Cancellation of any portion of this Application/Contract by the exhibitor must be sent in writing and will be accepted only at the discretion of Exhibit Management. All virtual participation fees are non-refundable. Except as the exhibitor's participation fees may be reduced as set forth in the preceding sentence, the exhibitor is responsible for total fees regardless of the reason for the cancellation by the exhibitor including the failure to provide information to Exhibit Management for the fulfillment of the exhibitor's virtual package and/or special additional purchases.

## 7. TECHNOLOGY USE

The extent of an exhibitor's or attendee's use of technology during the event is not guaranteed. Efforts will be made to communicate with exhibitors and attendees regarding camera use in devices and computers, mobile app capabilities in iOS and Android, audio settings and headset use, and stylus use in the virtual event platform. In no event shall RVDA be held liable for participants' interruptions to Internet access, power access, video camera access, or audio capabilities, nor of any similar interruptions to that same in the virtual event platform for the duration of the posted virtual event platform website.

## 8. PHOTOGRAPHS; RECORDING

No photographs, audio, video, or digital recording of any type shall be taken without the prior consent of Exhibit Management and/or the exhibitors involved. The exhibitor acknowledges and agrees that the RVDA, its employees and contractors may take photographs/videos which could include images of the exhibitor, its representatives and its exhibits while attending the Exhibition. The exhibitor hereby consents to and grants to the RVDA and its affiliates, the unrestricted, perpetual, worldwide, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The exhibitor acknowledges that RVDA is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the exhibitor and its representatives may have relating to or arising from the images or their use. In no cases can exhibitors use any images of attendees participating in demonstrations or meetings for any commercial purposes.

Initial Here \_\_\_\_\_

## 9. INDEMNIFICATION

Exhibitor shall indemnify, defend and hold harmless RVDA and its subsidiaries, affiliates, related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns, and each of them, (collectively "RVDA Indemnitees") from and against any and all claims, actions, demands, losses, damages, judgments, settlements, costs and expenses (including attorneys' fees and expenses), and liabilities of every kind and character whatsoever, which may rise by reason of: (i) any act or omission by exhibitor or any of its officers, directors, employees, agents, or contractors; (ii) any use of exhibitor's name, trademarks, service marks, logo, website or other information, materials, products or services provided by exhibitor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by exhibitor in this Agreement. This indemnity shall require the payment of costs and expenses by exhibitor as they occur. RVDA shall promptly notify exhibitor upon receipt of any claim or legal action referenced in this section. The provisions of this section shall survive any termination or expiration of this Agreement.

## 10. DISCOUNTS

Discounts, special offers and/or coupons cannot be combined at any time. No exceptions.

## 11. DATA USE

Exhibitors shall be responsible for compliance with applicable data protection laws protecting the personal data of attendees.

## 12. LIMITATION OF LIABILITY

In no event shall RVDA, its officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "RVDA parties") be liable to the exhibitor or any third party hired by or otherwise engaged by the exhibitor for any lost profits or any other indirect, special, punitive, exemplary, incidental or consequential damages, including attorneys' fees and costs, arising out of this application and agreement or connected in any way with use of or inability to use the services outlined in this application and agreement or for any claim by exhibitor, even if any of the RVDA parties have been advised, are on notice and/or should have been aware of the possibility of such damages, exhibitor agrees that the RVDA parties' sole and maximum liability to the exhibitor regardless of the circumstances shall be the refund of the exhibit fee. Exhibitor agrees to indemnify and defend the RVDA parties from any claims brought by a third party hired by or engaged by the exhibitor for any amount beyond the exhibit fee. Further, exhibitor agrees to pay all attorney's fees and costs incurred by the RVDA parties arising out of or in any way related to this application and exhibit. Exhibitor shall be solely responsible for its attorney's fees and costs.

## 13. AGREEMENT OF RULES AND REGULATIONS

Exhibitor agrees to observe and abide by the foregoing Rules and Regulations and by such additional Rules and Regulations made by Exhibit Management from time to time for the efficient or safe operation of the Exhibit, including, but not limited to, those contained in this Contract. In addition to Exhibit Management's right to close/remove an exhibitor's virtual package presence and withdraw its acceptance of this Application/Contract, Exhibit Management in its sole judgment may refuse to consider for participation in future Exhibits an exhibitor who violates or fails to abide by all such Rules and Regulations. There is no other agreement or warranty between the exhibitor and Exhibit Management except as set forth in this Application/Contract. The rights of Exhibit Management and the exhibitor under this Application/Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the respective parties.

## 14. DEFAULT OCCUPANCY

Any Exhibitor (persons or company occupying booth space) failing to occupy virtual exhibitor space contracted for in a timely manner is not relieved of the obligation of paying the full rental price for such space. RVDA has the right to use such space as it sees fit and to eliminate blank space in the exhibit, if such virtual booth space is not occupied by the Exhibitor prior to the start of the Exposition and to collect and retain any additional sums for that space from a new Exhibitor.

## 15. NUMBER OF COMPANIES OCCUPYING BOOTH / SUBLETTING OF SPACE

RVDA prohibits the use of a single booth for the display of multiple companies, regardless of company ownership. Exhibitor shall not sublet, share, assign, or delegate any space allotted to them, without the prior consent of RVDA. Such subletting, sharing, assigning, or delegation without RVDA's prior written consent is null and void.

## 16. PERSONS CONNECTED WITH NON-EXHIBITION CONCERNS

Any persons who are not Exhibitors, or who are not associated with a registered Exhibitor, are prohibited from dealing, exhibiting, or soliciting within the exhibit area. Exhibitor shall immediately report violations of this rule to RVDA.

## 17. VIRTUAL PLATFORM RULES & REGULATIONS

Exhibitor shall be bound by all specific rules and regulations of the Virtual Platform as provided by RVDA to Exhibitor.

## 18. MUSIC

An Exhibitor using music for demonstration purposes must ensure that proper licensing fees have been paid to the appropriate agency, i.e., ASCAP, BMI, etc., by Exhibitor. RVDA is not responsible for any licensing fees for music played in Exhibitor's booth.

## 19. EXHIBITOR CREDENTIALING

Exhibitor Booth personnel eligible to receive login credentials for access to the RVDA 2026 virtual Event must be employees or agents of the Exhibitor engaged in the actual virtual booth operation, demonstration, or promotion of the Exhibitor's product or services within the Exhibit Booth (hereinafter referred to as "Exhibitor Booth Personnel"). Exhibitor Booth Personnel shall, like all participants in the Event, have contact information showing name, title and company that will be visible at all times in all areas on the virtual meeting platform, including, but not limited to in the Exhibit Hall, exhibitor booths, educational sessions and networking lounges. All Exhibitor Parties who access the Event in any capacity must have their own unique registration and be identified by their own actual name, title, and company information.

RVDA reserves the right to restrict or limit the number of Exhibitor Booth Personnel credentials issued and to determine if any "fees" are to be charged.

Exhibitor credentials are not transferable. RVDA reserves the right to terminate any login credentials if used by a person that does not match the identification of the person to whom the credentials have been issued. Each Exhibitor, whose exhibit space is paid in full, shall receive a specific allotment of Exhibitor full conference registrations based on their booth level package. Exhibitor full conference registration entitles the holder to admittance into the Exhibit Hall and any networking lounge that may be made available by RVDA.

Initial Here \_\_\_\_\_

# RVDA | RV DEALERS CONVENTION/EXPO

DON'T MISS OUT—SPACE IS LIMITED RESERVE YOURS TODAY!



**2026**

Week of Nov. 9 through 13  
Paris Las Vegas

**2027**

Week of Nov. 8 through 12  
Caesars Forum

**2028**

Week of Nov. 6 through 10  
Caesars Forum

## HOTEL INFORMATION

Convention/Expo Dates: November 9-13, 2026

Convention Venue Location:



**Paris Las Vegas**

3655 S Las Vegas Blvd, Las Vegas, NV 89109

**RVDA Room Block Info:**

Cutoff to Book RVDA Room Block: October 4, 2026

- Paris Las Vegas **SPRVA6**
- Horseshoe Las Vegas (formerly Ballys) **SPRVA6**

<https://book.passkey.com/go/SPRVA6>

**For More Information:**

**Julie Newhouse**

Marketing Manager

RVDA

3930 University Drive,  
Fairfax, VA 22030-2515

Direct: (703) 364-5518

[jnewhouse@rvda.org](mailto:jnewhouse@rvda.org)

[www.rvdaexpo.com](http://www.rvdaexpo.com)